

Date of Notice: July 22, 2010

NOTICE OF A RATE REDUCTION
OF
MOUNTAIN VIEW ELECTRIC ASSOCIATION, INC.
1655 – 5th Street
PO Box 1600
Limon, Colorado 80828-1600

You are hereby notified that the above named Association proposes to make the following rate reduction, to become effective on bills calculated after September 1, 2010.

On July 15, 2010, the Board of Directors approved a rate decrease to the *optional* Renewable Resource rate offered to Mountain View Electric Association consumers wishing to pay an additional charge to purchase renewable resource generated power. This premium is in addition to the monthly Facilities Charge and kWh usage for the account. The rate for this service is a one-year commitment to a premium (added charge) for all renewable power purchased by the participating consumer. The renewable power will be purchased in the form of 100 kWh blocks. The monthly premium for each 100 kWh block, or fraction thereof, will be reduced from \$0.40 to \$0.20.

Anyone who desires to comment on the proposed change will file a written response with the Association at 1655 – 5th Street, P O Box 1600, Limon, Colorado 80828, no later than twenty (20) days from the date of this notice.

The Association may hold a hearing to determine whether the proposed change will be authorized. Anyone who desires to receive notice of hearing, if any, will make written request therefore to the Association, at the above address, no later than twenty (20) days from the date of this notice.

MOUNTAIN VIEW ELECTRIC ASSOCIATION, INC.
By: JIM C. HERRON, General Manager